

Sync Technologies Privacy Policy

1. Why this Privacy Policy

The purpose of this privacy policy charter (hereinafter referred to as the "Privacy Policy") is to inform you of the reasons for and the means by which Sync Technologies Inc., AKA ("Sync Event") collects and processes your personal information, with the strictest respect for your rights.

2. Who we are

Sync Event means Sync Technologies Inc., a California Stock Corporation, registered under the laws of State of California, USA, under number 4062834, located at 2121 South Haven Avenue Suite 101, Ontario, California 91761, including its affiliates (referred to as "Sync Event", "us" or "we" and cognate terms).

3. Personal Information we process

Whenever you use the platform, that can be accessed from www.syncup.vip website and/or on the "Sync Event" mobile application, (hereinafter referred to as the "Platform"), we may request some personal information about you.

We also collect some of your personal information:

- when you register directly on our Platform to participate in a professional event,
- when an event organizer sends us your personal information for an Event you are registered to.

The term "personal information" designates all data that allows an individual to be identified directly or indirectly. We may collect personal information such as:

- your surname, first names,
- e-mail addresses,
- telephone numbers,
- country and time zone,
- and data relating to your transactions on the Platform
- your profiles on social networks (if connected by you),
- the name of your company, your job title and areas of expertise, your biography,
- pictures,

- the type of people you wish to meet and themes which you are interested in,
- your IP address, navigation data, device information, tracking information (cookies and web beacons),
- data from recordings of calls with our teams (for example: the content and dates of the calls),
- Information from third-parties including calendar conflicts (if you activate the synchronization with Google or personal calendar), QR code information (if you activate Google Wallet or similar),
- as well as any other information you provide to us about yourself.

4. Why we process your information

Your personal information is collected and processed for one or more of the following purposes:

- To manage your access to and use of the services available on the Platform;
- To carry out customer management operations relating to contracts, invoices, follow-ups with customers, etc.;
- To compile a list of registered members, users, customers and prospective customers;
- To issue newsletters, invitations and promotional advertisements (you can unsubscribe at any moment);
- To send you suggestions for networking connections with other users of the Platform (you can reject them upon suggestion);
- To compile commercial and web traffic statistics for our services;
- To manage reviews on products, services or content;
- To record your calls with our teams for the purposes of training and improving our services;
- To manage unpaid invoices and potential disputes regarding the use of our products and services;
- To adhere to our legal and regulatory obligations;
- To allow you to synchronize your Google or personal calendar;
- For you to use your phone wallet (Google Wallet or similar);
- To allow you to access online payment (by payment providers).

We will inform you upon collection whether information is mandatory or optional and of the consequences should you not wish to provide this information.

We also inform you that we are likely to collect your data indirectly, either from organizers of events to which you are attending.

5. Legal basis for processing your information

We process your information on the basis of the following legal grounds:

- Performance of the contract you have entered into with us to use our services on our Platform;
- Our legitimate interest in developing and promoting our business;
- Our legitimate interest in training our employees;
- To comply with the legal and regulatory obligations to which we may be subject.

6. Recipients of your information

Our staff and affiliates' staff, our subcontractors or providers (hosting service provider, newsletter publishing tool, telephone call monitoring and recording service provider, audience measurement tool) may access your personal information.

For the purposes of the networking service, we will also provide your personal information to the organizers of professional events for which you are registered and for which you have used the services of the Platform. The event organizer may use this information for the same purposes and under the same conditions as those referred to in this Privacy Policy. The event organizer remains solely responsible for their respect of their own legal and declarative obligations with regard to their processing of your personal information, which they carry out themselves, with their own means and for their own purposes. We are only responsible for our use of your personal information, this excluding any other use by the event organizer.

Government agencies or representatives of the law, agent officers or organizations responsible for debt collection may also be recipients of your personal information, for the sole purposes of meeting our legal obligations.

We may transfer your information to service providers, advisers, potential transaction partners or other third parties within the scope of any review, negotiation or completion of a business acquisition should our company be sold to or merge with another company, or should we sell, liquidate or transfer all or part of our assets.

However, we will not sell, exchange or rent your personal information to third-parties.

7. Information retention

7.1. Prospection information. Information may be held for a period of three (3) years after contact.

7.2. Customer information. Your personal information shall not be retained any longer than is strictly necessary for the management of our business with you. However, data proving the existence of a right or a contract must be kept in order to adhere to legal obligations and shall be held for the term stipulated by the applicable law and at least three (3) years.

7.3. Members data. Your personal information is kept for as long as your profile is active and for a period of 3 (three) years from the date of your last use of the Application.

7.4. Payment information. We do not directly process, access or retain any payment information as everything is made via payment processors and retention is thus subject to their terms and conditions.

7.5. Opt-out information. Information enabling recognition of your right to opt-out is retained for a minimum of three (3) years following the exercising of your right to opt out.

7.6. Analytics and tracking information. Information stored in your terminals enabling audience tracking shall be retained for no longer than thirteen (13) months. For more information, see our Cookies policy (available from the cookie banner).

7.7. Call information. The information from call recordings are kept for a maximum period of six (6) months, unless you opt out from recording.

7.8. Rights request information. Information enabling the management of your requests to exercise your rights under applicable laws will be kept for as long as necessary in line with applicable legal prescriptions.

8. Information Security

We take all necessary precautions and appropriate organizational and technical measures to maintain the security, integrity and confidentiality of your personal information, and especially to prevent it from being altered or damaged and to prevent any third party from accessing it.

9. Information hosting and transfers

All information in our Platform is stored solely within the California Consumer Privacy Act (the "CCPA") via our hosting provider, AWS. In order to perform the Services, we may transfer some of your personal information to third party service providers located or using servers located outside the "CCPA"). In such a case, we make sure that:

- they are located in a country considered having an adequate level of protection by the CCPA and EU in terms of personal data or,
- if located in countries not deemed as offering adequate protection, that contractual provisions or other valid transfer mechanisms ensure an equivalent level of protection and that impacts of such transfers are documented.

10. To exercise your rights

You have the right to:

- access and, where appropriate, rectify or delete any of your personal information , directly via online access to your account or via <https://app.sync.vip>;
- restrict some processing operations and oppose those based on legitimate interests, if any;
- portability of your personal information in a machine-readable standard format;
- unsubscribe / delete from our promotional emails using the link provided in our emails, you will however continue to receive necessary transactional emails from us;
- lodge a complaint to competent privacy authorities, where applicable;
- define guidelines for the processing of your personal information after your death.

You can exercise your rights contact in <https://app.sync.vip>. We may require you to provide identity proof and documentation to support your request and process it accordingly.

11. Data of minors

We do not knowingly collect, retain or process personal information from children under the age of 13, and no part of our service is intended for children or minors. If you learn that a child has provided us with personal information in violation of this Privacy Policy, you can notify us at js21@tcacorp.com

12. Amendments

We reserve the right to amend this Privacy Policy at any moment, at our sole discretion, either in its entirety or in part. Such amendments shall come into effect once the new Privacy Policy is published.

Your continued use of the Platform following the entry into effect of these amendments, shall constitute acknowledgement and acceptance of the new Privacy Policy. Failing that, and if you are not in agreement with the new Privacy Policy, you should refrain from accessing the Platform.

13. Contact us

If you have any questions regarding our data processing activities, or if you wish to exercise any of your rights, you can contact us at the following points of contact:

- **Email Address:** js21@tcacorp.com
- **Postal Address:** Sync Event, 2121 South Haven Avenue Suite 101, Ontario, California, 91761, USA.

14. Applicable law and jurisdiction

This Privacy Policy is governed by the laws and subject to the exclusive jurisdiction indicated in the **Terms of Use**.